



Santa Cruz Chamber of Commerce
 611 Ocean St., Ste 1
 Santa Cruz, CA 95060

Web Advertising Agreement

This agreement is effective on the ___ day of _____, 200 ___, by and between Santa Cruz Chamber of Commerce and _____, whose billing address is

_____ hereinafter known as Chamber Member, agrees to purchase:

Location (Please circle one)

Primary:

- Home Page
- Directory Search Page
- Directory Details Page
- Calendar/Events Page

Secondary:

Please note requested page: _____

Ad Type (Please circle one)

- Tile (170 pixels wide by 70 pixels high and placed at the right of each page)
- Banner (180 pixels wide by 90 pixels high and placed in the center bottom of each page content)

Contract Period (Please circle one) One Month 3 Months 6 Months Annual

Ads will be invoiced and due at time of ad placement. Annual contracts can be invoiced bi-annually.

The term of this agreement is _____, 200 ___, and will automatically renew after _____ months unless either party gives written notice to the contrary 30 days prior to the anniversary date of the agreement. Payment will be due at signing.

Advertising policies: All copy hosted on or linked is subject to approval. Annual agreements include one ad change out at no extra charge. All other ad change outs will a \$55 fee. Positioning on page is first come, first serve basis.

The Santa Cruz Chamber of Commerce reserves the right to revise its advertising rate schedule at any time upon 30 days written notice to Chamber Member, and Chamber Member may, without penalty, cancel this agreement at any time new rates are made effective by giving 30 days prior written notice to the Santa Cruz Chamber of Commerce. The Santa Cruz Chamber of Commerce reserves the right to cancel this agreement due to Chamber Members failure to make timely payment of charges. Chamber Member agrees to hold harmless and indemnify the Santa Cruz Chamber of Commerce from all damages, costs, and expenses, of any nature whatsoever, for which the Santa Cruz Chamber of Commerce may become liable by reason of its publication of Client's advertising. Liability for errors shall not exceed the cost of the service in which the error occurred. In the event that any federal, state or local taxes are imposed on the aforementioned services, such taxes shall be assumed and paid by Chamber Member.

Special Provisions: _____

Santa Cruz Chamber of Commerce	Date	Chamber Member / Title	Date
Federal Tax ID # 94-0841660			

Santa Cruz Chamber of Commerce
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 Santa Cruz, CA 95060
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