

8:30 - 9:15 am	<p>EVENT REGISTRATION Networking Opportunity Coffee/Pastries</p>			
9:30 - 10:15 am	<p>KEYNOTE ADDRESS "Unleashing Your True Potential for Prosperity and Fulfillment" <i>Deborah Price, Founder, The Money Coaching Institute</i></p>			
<p>Session 1 10:30 - 11:45 am</p>	<p>"Heartselling™ Secrets to Double your Business" <i>Jesse Koren and Sharla Jacobs, Co-Founders, Rejuvenate Santa Cruz™</i></p>	<p>"Passage to Prosperity" <i>Deborah Price, Founder, The Money Coaching Institute</i></p>	<p>"The Best Mistakes I Ever Made: Turning Setbacks into Opportunities for the Thrive and Survive Lifestyle" <i>Jody Lombardo, Founder, Fresh Prep Kitchens</i> <i>Cathy Schlumbrecht, Sr. Vice President, Comerica Bank</i> Facilitated by <i>Camille Smith, Founder, Work in Progress Coaching</i></p>	<p>"Business Strategies for Artists, Creative Types, and Healers" <i>Kathy Loh, Founder, Visionary Spirit</i></p>
<p>Lunch 12:00 - 1:30pm</p>	<p>I. Box Lunch and Networking Opportunity OR II. "What color is Your Temperament?" Interactive Networking Exercise <i>Tony Hill, Founder, Access Unlimited</i> Space is limited. Attendees must register for this session and should complete The Ketterman "What color is Your Temperament?" A Screening Inventory for Self-Discovery ©. Please bring completed self-assessment with you to the lunch networking activity. Click Here for your copy.</p>			
<p>Session 2 1:45 - 2:45 pm</p>	<p>"Moving up the Corporate Ladder" <i>Donna Murphy, Vice Chancellor of University Relations, UC Santa Cruz</i></p>	<p>"Defining and Molding your Business through Marketing Strategies" <i>Jan Moestue, Executive Director, Passion Parties</i></p>	<p>"Building a Collaborative Workplace through Facilitative Leadership" <i>Claire Laughlin, Consultant, Cabrillo College Corporate Training</i> <i>PLEASE NOTE: This workshop runs through Sessions 2 & 3 until 4pm.</i></p>	<p>"Secrets to Successfully Funding Your Business" <i>Teresa Thoma, Director, Central Coast Small Business Development Center</i> <i>Ginger McNally, Chief Executive Officer, Santa Cruz Community Credit Union</i></p>
<p>Session 3 3:00 - 4:00 pm</p>	<p>"From Washboards to Boardrooms: The History of Women in Business and Why it Matters to You" <i>Rosemary Brogan, Professor, Cabrillo College</i></p>	<p>"Demystifying E-Strategies " <i>Kathy Bisbee, Director of Marketing, Cruzio</i></p>		<p>"Doing the Right Thing – Corporate Social Responsibility in the 21st Century" <i>Sara Crosby-Baker, General Manager, Santa Cruz Coffee Roasting Company</i></p>
4:00 - 6:00 pm	<p>Wine and Cheese Reception & Networking Opportunity Pool Area</p>			